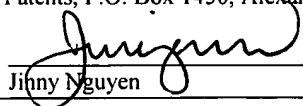




CERTIFICATE OF MAIL

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Jihny Nguyen

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Date: June 22, 2004

Eran STEINBERG

Confirmation No.: 3485

Serial No.: 09/313,131

Group Art Unit: 2612

Filed: May 17, 1999

Examiner: Nguyen, Luong Truong

For: IN CAMERA MESSAGING AND ADVERTISEMENT SYSTEM

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Commissioner for Patents
P.O. Box 1450
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NOTICE OF APPEAL UNDER 37 CFR §1.191

Sir:

In the Final Office Action dated December 23, 2004, and in the Advisory Action dated June 1, 2004, the Examiner rejected Claims 1, 3-5, 11, 17-21, 30, and 53-59. In response, Applicant hereby appeals to the Board the decision of the Primary Examiner. An Appellant's Brief will be filed in triplicate within two months from the date of this notice.

Check no. 7605 in the amount of **\$330.00** is enclosed for payment of the Notice of Appeal filing fee. The Commissioner is hereby authorized to charge any fees additional fees required by this communication to Deposit Account 02-2120 (Sawyer Law Group LLP).

If any unresolved issues remain, please contact Applicant's attorney at the telephone number indicated below.

06/30/2004 YPOLITE1 00000084 09313131

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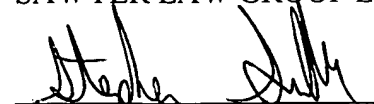
330.00 DP

June 22, 2004

Date

Respectfully submitted,

SAWYER LAW GROUP LLP



Stephen G. Sullivan

Attorney for Applicants

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(650) 493-4540